

Children Of Prisoners



Join the fun and support **Parenting With Purpose**, by participating in our signature summer fundraiser. The **COPS Run** is an event where riders ride together to **break the cycle of crime**. By raising awareness and support, we hope to minimize the likelihood of children following their parents' footsteps and entering a life of crime. Riders, families, and the public are invited to take part in this exciting event.



CHECK-IN from 12:00-12:45
Ride starting at 1:00
Saks Sports Bar
1460 County Road E East
Vadnais Heights, MN 55110
www.saksbar.com

Concluding Celebration Event
3:00-6:00
Redeeming Love Church
2425 White Bear Avenue
Maplewood, MN 55109
www.redeeminglovechurch.com

Saturday, June 26, 2010

~ Approximately a **97-mile scenic riding route** with one rest stop
(exact route to be determined)

~ **Celebration Event** following the ride: includes meal, entertainment, meet children of prisoners, prizes, giveaways and other fun activities

~ **Cost per person:** **\$35 advance registration, \$30 advance registration for groups of 5+**
groups must pre-register with Lori at 612-483-8562

\$40 day of the event registration

Free T-shirt for all registrations received before June 10th!

~**Not a rider, but want to catch the fun?** Join us at the Celebration Event from 3:00-6:00! Suggested donation of \$7 per person / \$21 per family (includes food, fun & entertainment)

LORI 612-483-8562 | WWW.COPSRUN.ORG | INFO@COPSRUN.ORG



Riding for a Purpose...

Ride for Children Of PrisonerS (COPS)

Saturday, June 26, 2010

- More than 15,000 children in the Minnesota who have an imprisoned mother or father—and they're among the highest at-risk and least visible populations of children
- Incarceration is a generational problem within families. Statistics show that 60 to 80 percent of children with an incarcerated parent will themselves wind up in the criminal justice system
- Today, one in every 100 American adults is in prison—the highest incarceration rate in our nation's history!

How Parenting With Purpose Makes a Difference...

...in the lives of children of prisoners

- 94% of youth mentored by PWP showed notable academic improvement
- 96% of youth currently mentored by PWP are crime-free
- 96% of PWP youth have improved behavior in school
- 96% of PWP youth remain in school
- 100% of the children and teens are able to remain in contact with their incarcerated or released parent



...in the lives of incarcerated or released parents

- 81% of parents coached by PWP became more involved in their children's school activities from prison
- 86% of released parents currently coached by PWP remain crime-free
- 100% of released parents currently coached by PWP acquired either a job, schooling or safe housing





Event Sponsor

Ride for **Children Of PrisonerS (COPS)**

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How YOU can make a Difference...

PWP is seeking sponsors to provide services, products or monetary donations to our 5th annual fundraising run.

The support provided by our loyal partners is an integral component in helping children of prisoners to a new path in life. Sponsorship of our special events helps us keep our fundraising costs low and ensures that more money goes towards breaking the cycle of crime within families impacted by incarceration allowing us to continue our mission of bringing hope, vision and purpose to children of prisoners and their families.

Services or Products:

- T-shirt sponsors
- Food sponsors
- Entertainment sponsors
- Tent/Table / Chairs
- Prizes / Giveaways

Easy Rider-\$500

- Recognition at our Celebration event as a sponsor
- Company name and logo on a banner at check-in and at Celebration event
- 1/2 page color ad in event booklet
- Company name and logo on back cover of event booklet
- Web page link to your company on COPS Run web site

Leader of the Pack-\$750

- Recognition at our Celebration event as a sponsor
- Company name and logo on a banner at check-in and at Celebration event
- Full page color ad in event booklet
- Company name and logo on back cover of event booklet
- Web page link to your company on COPS Run web site

King of the Road-\$1,000

- Recognition at our Celebration event as a sponsor
- Company logo on event t-shirt
- Company name and logo on a banner at check-in and at Celebration event
- Full page color ad in event booklet
- Your company name and logo on all marketing material including flyer and front cover of event booklet
- Web page link to your company on the home page of COPS Run web site



Event Sponsor Sign-Up

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YES! I will help make a difference:

EVENT SPONSOR LEVELS

- | | | |
|--------------------|--------------------------|---------|
| Easy Rider | <input type="checkbox"/> | \$500 |
| Leader of the Pack | <input type="checkbox"/> | \$750 |
| King of the Road | <input type="checkbox"/> | \$1,000 |
| Other | <input type="checkbox"/> | |

Please Print Clearly

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

- Recognition:** Same as company name
 Other, please print below how you would like to be listed

- Check enclosed— made payable to Parenting With Purpose

**Please mail your response to
7111 West Broadway, Suite 206, Brooklyn Park, MN 55428**